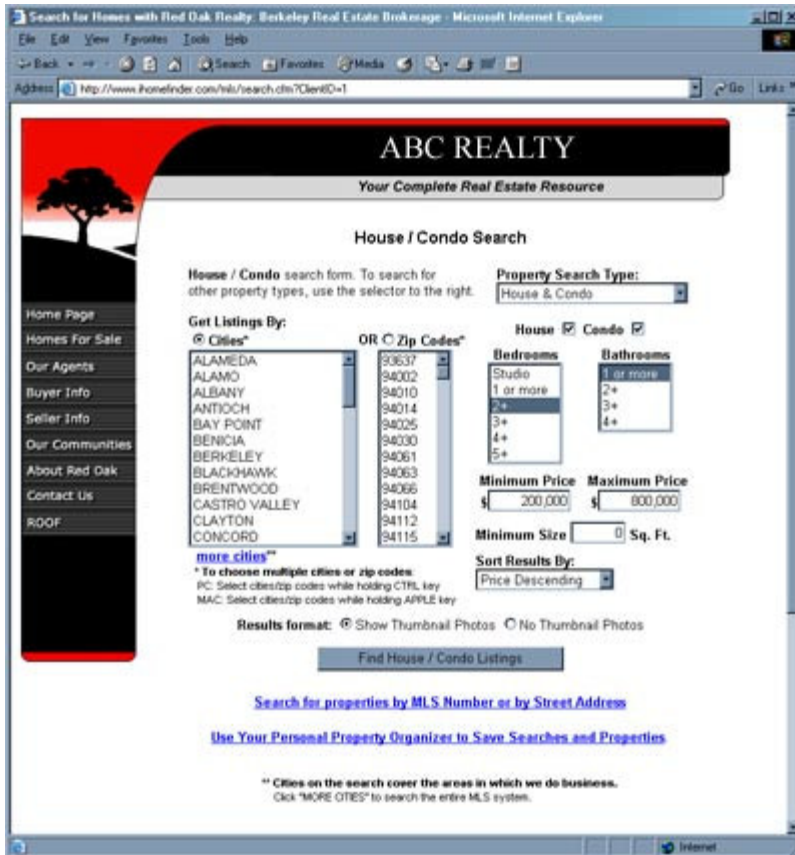


WELCOME TO iHOMEFINDER!



Why is iHomeFinder Lead Capture IDX Important?

- iHomefinder's product is the most flexible and complete package on the market for agents, brokers and web designers.
- iHomefinder's IDX solution allows you to add in your branding materials and personal messages, which allows you to personalize the site for your clients.
- iHomefinder's search engine is the easiest and most intuitive way to search for listings, which ensures return visits to your website.
- With intuitive and clear customer management tools, agents and brokers generate more solid leads and cultivate stronger relationships with better-informed home buyers and sellers.

✓ Over half of all first-time and repeat home buyers use the internet for their property searches.

(NAR 2004 Profile of Home Buyers and Sellers)

FEATURES

- MLS IDX data delivered to agent or office web sites and updated daily.
- No additional software required. iHomefinder IDX and lead capture tools can be dropped into your existing website.
- Your own, custom MLS search engine and lead-capture tools: you control all features and branding images through an easily accessible and secure administrator log-in.
- iHomefinder helps you process your MLS board paperwork (where required).
- Logos, branding and specific text can be folded into the HTML “web wrapping” surrounding iHomeFinder IDX ensuring your identity remains prominent in your visitors’ experience.
- Lead-capture opportunities for buyers and sellers to contact you are positioned throughout iHomeFinder IDX page views and tools.
- Visitors return to your site for automatic email updates, saved property searches, photo tours, links to virtual tours, open house information, showing requests, on-line map directions, a Mortgage Calculator and Home Evaluation Requests.
- Monitor data and statistics about every subscribed customer interacting with iHomeFinder IDX in your website.

LEAD CAPTURE TOOLS



- HOME SEARCH
- OPEN HOMES
- CUSTOM CONSTRUCTION
- OFFICES/AGENTS
- RELOCATION DIVISION
- EMAIL LISTING SERVICE
- SERVICE RESOURCES

HOME SEARCH

Your search returned matches on 79 properties.
Results 1- 10 are displayed below. Click the picture or address to view detailed information.
Previous | [Next](#) | [1](#) | [2](#) | [3](#) | [4](#) | [5](#) | [6](#) | [7](#) | [8](#) | [9](#) | [10](#) | [New Search](#) | [Save This Search](#)

	3713 SAN BRUNO AV, SAN FRANCISCO, CA 94134 \$1,300,000 6 Bedrooms 4 Bathrooms 4,386 Est. Sq. Ft.	SAVE  MLS#: 601983
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	2965 19TH AV, SAN FRANCISCO, CA 94132 \$1,850,000 5 Bedrooms 4 Bathrooms 3,351 Est. Sq. Ft.	SAVE  MLS#: 609703
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	488 CORBETT AV, SAN FRANCISCO, CA 94110 \$1,499,000 4 Bedrooms 3 Full 1 Partial Bathrooms 3,000 Est. Sq. Ft.	SAVE  MLS#: 603807
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	1600 ULLOA ST, SAN FRANCISCO, CA 94116 \$1,438,000 4 Bedrooms 4 Bathrooms 2,700 Est. Sq. Ft.	SAVE  MLS#: 670789
---	---	---

	60 DEHSLOWE, SAN FRANCISCO, CA 94132 \$1,180,000 4 Bedrooms 2 Full 1 Partial Bathrooms 2,271 Est. Sq. Ft.	SAVE  MLS#: 609364
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	419 ROOSEVELT WY, SAN FRANCISCO, CA 94114 \$1,050,000 2 Bedrooms 2 Bathrooms 1,290 Est. Sq. Ft.	SAVE  MLS#: 623060
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* Click on the photo or address to view a property flyer.

Previous | [Next](#) | [1](#) | [2](#) | [3](#) | [4](#) | [5](#) | [6](#) | [7](#) | [8](#) | [9](#) | [10](#) | [New Search](#) | [Save This Search](#)

[Email This Search to a Friend](#)

- Your Featured Listings are always presented at the top of all search results with your logo.
- Sort search results by price, city, or sq ft.
- Links to save searches or individual properties prompt sign up for the Property Organizer where users provide critical contact information.
- When properties are selected for viewing, the property flyer contains links to the Property Organizer saved searches and an Information Request Form with required contact information.
- The property flyer can be configured to present minimal or full details (size, room details, appliances, HVAC, etc).
- Interested prospects can request property showings along with calendar selections to indicate their date preferences.

PROPERTY SEARCH

✓ 93% of all on-line homebuyers are looking for information about properties for sale.

(NAR 2004 Profile of Home Buyers and Sellers)

LEAD CAPTURE TOOLS

From: [Brett DeSchepper](#)
To: jsmith@abc123.com



House/Condo Daily Updates from Brett DeSchepper

E-mail me | visit website

Joe Smith:

There are 4 new listings on the market today that match your parameters:

2900 ROGER PRINNY, MINNEAPOLIS, MN 55416
2 bedrooms, 2 full/1 half/bathroom, 1955 sq. ft. (condominium)
List Price: \$489,000 [View the property here.](#)

3551 127th Street MINNEAPOLIS, MN 55417
3 bedrooms, 2 bathrooms, 1655 sq. ft.
List Price: \$399,900 [View the property here.](#)

1951 LUAM COURT, NORTHFIELD, MN 55067
3 bedrooms, 2 bathrooms, 2239 sq. ft.
List Price: \$362,900 [View the property here.](#)

17922 OAKMORFIE DR., MINNETONKA, MN 55346
3 bedrooms, 2 bathrooms, 2333 sq. ft.
List Price: \$379,900 [View the property here.](#)

4229 62ND ST SEET, MINNEAPOLIS, MN 55409
3 bedrooms, 1 full/1 half/bathroom, 1722 sq. ft.
List Price: \$284,900 [View the property here.](#)

[View All New Properties](#)

[MODIFY Your Email Update Parameters](#)
[UNSUBSCRIBE from the Email Update Service](#)

Email Update Service provided by Brett DeSchepper.

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06/12/2005

iHFM Realty
101 South Lake Street
Minneapolis, MN 55102 644-0230
info@ihfcrealty.com
www.ihfcrealty.com

[click here](#) to stop receiving my email

EMAIL UPDATES

- Convert prospects into solid leads as your visitors sign up for custom, automatic email updates from you regarding properties of interest.
- You control the content and appearance of all email updates and all links in your custom email lead directly to your website.
- When a client signs-up for email updates, you receive an email notification about your new customer.
- Your customer receives an email greeting with all property matches for the settings they entered as well as instructions on how to access their personal Property Organizer.
- Our service will send your customized emails to your clients with new listings that match their parameters. All replies are returned to your email address.
- Manage all subscribing customers on your system. Get statistics, review email updates, see what properties your clients are viewing and monitor activity.

✓ 79% of all buyers and 73% of all sellers will work with the first agent they contact.

(NAR 2004 Profile of Home Buyers and Sellers)

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LEAD CAPTURE TOOLS

EMAIL LISTING SERVICE



- HOME SEARCH
- OPEN HOMES
- CUSTOM CONSTRUCTION
- OFFICES/AGENTS
- RELOCATION DIVISION
- EMAIL LISTING SERVICE
- SERVICE RESOURCES











PROPERTY ORGANIZER KIRAI106@HOTMAIL.COM [Help](#) | [Logout](#)

[Saved Searches](#) |
 [Saved Props](#) |
 [New Search](#) |
 [Account Info](#)

Saved Search Matches

New Listings Date Selector: Use the selector to the right to show all properties that match your settings in the selected date range. Select Date Range:

Your search settings returned matches on 29 properties
Results 1-10 are displayed below. Click the picture or address to view detailed information.
[Previous](#) | [Next](#) | [1](#) | [2](#) | [3](#)

	<p>2965 19TH AV, SAN FRANCISCO, CA 94132 SAVE</p> <p>\$1,850,000</p> <p>5 Bedrooms 4 Bathrooms 3,351 Est. Sq. Ft.</p> <p style="text-align: right;">MLS#: 568703</p>	
	<p>LA HOUDA RD, SAN GREGORIO, CA 94074 SAVE</p> <p>\$1,699,000</p> <p>4 Bedrooms 4 Bathrooms 3,600 Est. Sq. Ft.</p> <p style="text-align: right;">MLS#: 518982</p>	
	<p>SAN FRANCISCO, CA 94122 SAVE</p> <p>\$1,258,000</p> <p>3 Bedrooms 2 Bathrooms 1,700 Est. Sq. Ft.</p> <p style="text-align: right;">MLS#: 551150</p>	
	<p>1383 11TH AV, SAN FRANCISCO, CA 94122 SAVE</p> <p>\$1,199,999</p> <p>3 Bedrooms 2 Full 1 Partial Bathrooms 1,710 Est. Sq. Ft.</p> <p style="text-align: right;">MLS#: 563137</p>	
	<p>1774 33RD AVE, SAN FRANCISCO, CA 94122 SAVE</p> <p>\$999,000</p> <p>6 Bedrooms 4 Bathrooms 2,511 Est. Sq. Ft.</p> <p style="text-align: right;">MLS#: 569570</p>	

[Previous](#) | [Next](#) | [1](#) | [2](#) | [3](#)

- The Property Organizer allows your clients to save multiple custom searches for easy reference at any time. Your clients can also request email updates on any saved search.
- Your clients can log in, view properties and edit their search settings at their convenience.
- Search results may be sorted in chronological order to present listings posted in the last day, 2 days, 4 days, one week, or two weeks.
- You can easily review all properties meeting your clients' criteria including city or zip code, type of property and price range.

PROPERTY ORGANIZER

✓ 74% of buyers and 70% of sellers used the internet in 2004 to buy or sell a home.

(NAR 2004 Profile of Home Buyers and Sellers)

OTHER TOOLS

- **FEATURED PROPERTIES**

- ✓ Display your company's featured listings automatically from the MLS database based on your office or broker codes.
- ✓ Customize your listings with links to virtual tours, photos tours, custom descriptions, open house information, and more.
- ✓ Display your Sold/Pending listings on your featured properties page or on a separate solds gallery page.

- **OPEN HOMES**

- ✓ Create an open homes page for your listings. Expired open home listings are removed automatically.
- ✓ Straight-forward Administration section makes adding and managing your open homes easy.
- ✓ Open house tool creates open house banners with single or multiple dates.

- **AGENT ROSTER SYSTEM (Broker Accounts Only)**

- ✓ Create bios for each agent with their personal listings and contact information.
- ✓ Accommodates multiple agent rosters in multiple offices.
- ✓ Direct leads to individual offices or agents based on zip code or city.
- ✓ Assign clients to specific agents.
- ✓ Monitor statistics and activity for all agents and clients. In addition, agents manage and monitor their clients' activities.

- **More**

- ✓ Map plotting for featured listings, mortgage calculator and links to virtual tours.